

Oracle BI Cloud Service



Ljiljana Perica, Oracle Business Solution Leader
Ljiljana.perica@oracle.com



Safe Harbor Statement

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Cloud BI is already entering your organization.

30%

of organizations have considered a cloud BI deployment over the last 5 years.

46%

of organizations will have considered a cloud BI deployment by 2015.

Gartner[®]

Why is the Cloud so Vital?



Faster Innovation

- Faster pace to product innovation
- Modern, global platform
- Shorter upgrade cycle



State of the Art Analytics

- Best-practice analytical content
- User experience-focused design
- Seamless integration



Lower Cost

- Reduced infrastructure cost
- Reduced IT maintenance cost
- Reduced customization and upgrade cost



Lower Risk

- Reduced administrative burden
- Guaranteed system availability
- Scalable platform for future expansion

Oracle Analytics Cloud Release Strategy



Monthly update cycle; some of them bearing features



Cloud First Release for key features

Oracle Analytics Cloud

- Business Intelligence as a service (BICS)
- Embedded transactional analytics for line-of-business SaaS users (OTBI)
- Deep, cross-source analytics for line-of-business executives, managers and analysts (OTBI/E)
- Big Data as a Service
- Big Data Discovery as a Service

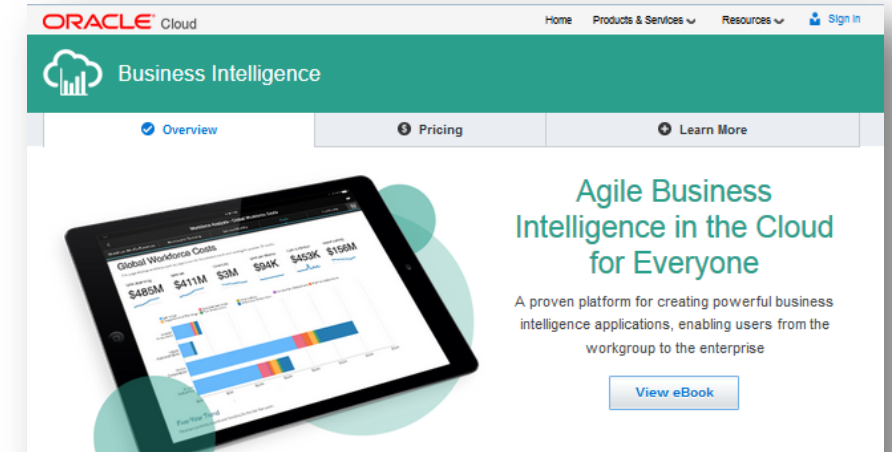
The screenshot displays the Oracle Analytics Cloud website interface. At the top, the Oracle logo and 'Cloud' text are visible, along with navigation links for 'Home', 'Products & Services', 'Resources', and 'Sign in'. Below this is a teal header with the 'Analytics' logo and a navigation menu with 'Overview' selected. The main content area features a section titled 'Comprehensive Analytics in the Cloud' with a sub-heading 'Business Intelligence. Big Data. Embedded SaaS Analytics.' and a paragraph describing the platform's capabilities. To the right of this text is an image of a tablet displaying a data dashboard with a bar chart. Below the main text, there are four product cards: 'HCM Analytics' (Strategic Workforce and Talent Management analytics), 'CRM Analytics' (Strategic CRM analytics), 'Business Intelligence' (Agile Business Intelligence in the Cloud for Everyone), and 'Big Data Discovery' (Oracle Big Data Discovery. The Visual Face of Hadoop). Each card includes a 'Details' button and a 'COMING SOON' badge.

Business Intelligence Cloud Service

Part of Oracle Platform as a Service offering

- Subscription-based cloud offering that allows customers to rapidly deliver analytics to small groups, business departments, or the entire organization, with no capital costs.
- Complete BI: All Data, All Styles of Analysis, All Clients
 - Powered by proven Oracle BI EE technology
- Self-service: Data Loading, Mapping, KPIs allow Business Users to use system without specialist IT resources
- Enterprise Grade: Secure Data Isolation, Highly Available, Scalable to 10s of 1000s of Users
- Fully Managed: Patched, Backed Up, Upgraded by Oracle

Available Now



ORACLE Cloud Home Products & Services Resources Sign In

Business Intelligence

Overview Pricing Learn More

Agile Business Intelligence in the Cloud for Everyone

A proven platform for creating powerful business intelligence applications, enabling users from the workgroup to the enterprise

[View eBook](#)

Fast Time to Value

Quickly combine data from any source and rapidly create BI applications for agile analysis

For Everyone, Everywhere

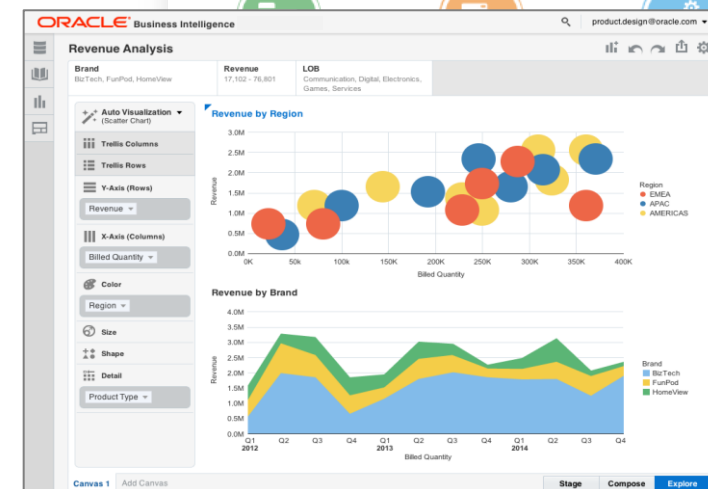
From executives to analysts to everyday dashboard users. In a browser or on-the-go with Mobile BI

Intuitive and Powerful

Dozens of visualizations and advanced calculations available in a fast, friendly UI

Enterprise Class, Business Driven

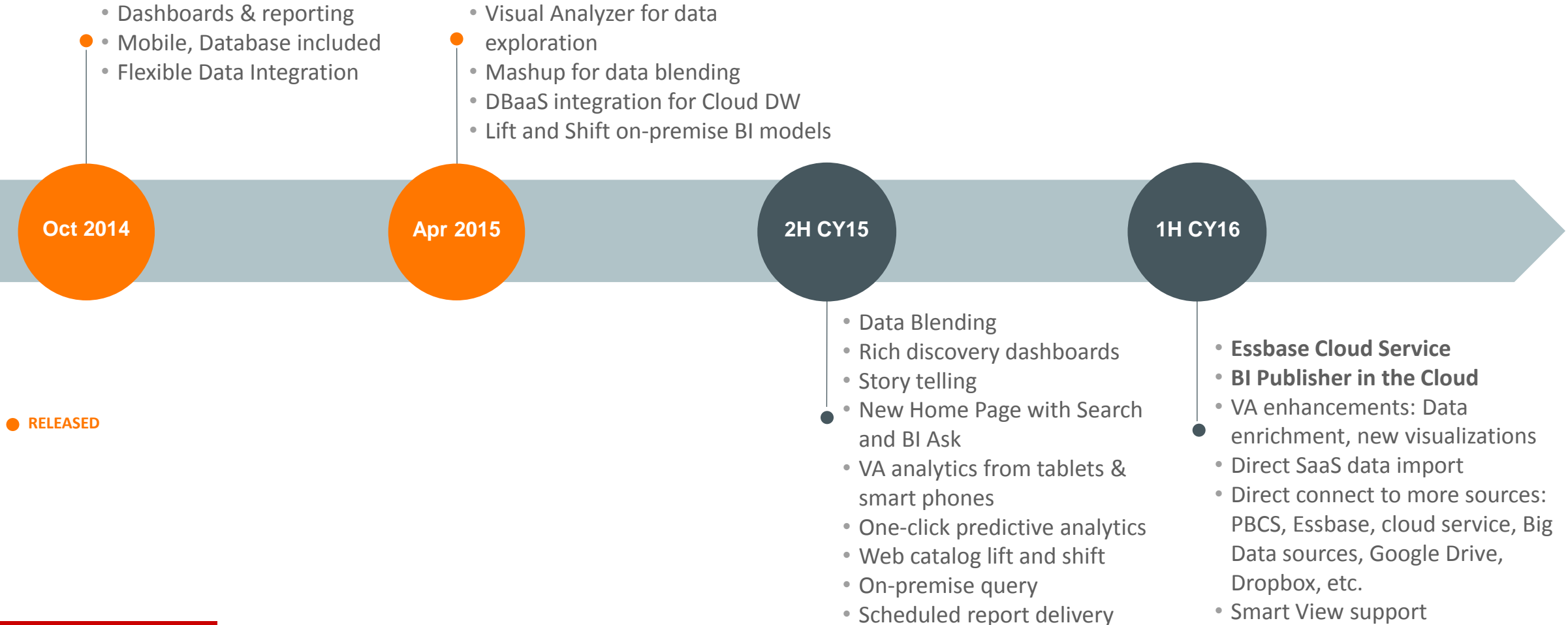
The security, reliability, and performance you require, with the flexibility the business demands



Anytime, Anywhere

Mobile
Every BI app is immediately available on any device, without any extra work

BI Cloud Service: Cloud-First Roadmap



BICS Demo

Oracle Business Analytics Strategy Overview



BA strategy: deliver a comprehensive portfolio of offerings, spanning BI technology as well as pre-built applications, to address all your needs – across traditional and big data analytics - deployed in the cloud, or on-premise , using commodity hardware or engineered systems.

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